



Inspiration and
development
for bright minds

THE EXECUTIVE SUMMARY

The mensch & kommunikation GmbH
on **7** pages in **5** minutes

WHO ARE WE?

Additional resources

LINKS TO WEBSITE:

[This is m@k](#)

[Team](#)

LINK TO BLOG:

[What distinguishes us from other seminar providers?](#)



We are the two communication experts and long-time friends, Stefan Günzinger and Moritz Küffner. In 2010 we teamed up in order to make our vision of communication training and personality development a common reality in mensch @ kommunikation GmbH.

Right from the start mensch & kommunikation GmbH rapidly picked up speed and we were quickly able to inspire a large number of customers for our seminars as well as training and coaching sessions. Since that time the tasks and the team have grown continuously:

- In addition to Munich, since 2014 we are also represented in Frankfurt and Cologne with our open seminars.
- In 2015 we established mensch & kommunikation Austria; our open seminars take place in Graz and Vienna.
- In the meantime, 10 trainer colleagues work with and for us in Germany and Austria.

The idea of cooperative communication shapes our thinking and entrepreneurial action. We see this as a great responsibility which goes far beyond the “boundaries” of our enterprise. For us, this cooperative culture includes:

- An open and cooperative culture of conversation
- Fair cooperation on an equal footing
- Customers and partners who work on a value & meaning-oriented basis
- Transparent and fair pricing

WHAT DO WE DO?

Additional resources

LINKS TO WEBSITE:

[Our topics](#)

[Open seminars](#)

[Corporate seminars](#)

[Lectures](#)

[Coaching sessions](#)



We offer open seminars, corporate seminars, lectures and coaching sessions on the following topics:


Speaking in front of people

Rhetoric, presentation, lecture

Seminars and personal coaching for all speeches, presentations and lectures in front of other people, especially when it concerns ...

- to present more effectively,
- to hold more convincing lectures,
- or to present competent decision papers.


Talking with people

Cooperative communication, conflict management, conversational technique

Seminars and personal coaching for cooperative and effective conversational techniques. It can concern the following aspects:

- crisis talks,
- competent conflict resolution, or
- sales discussions.


Business special

Topics especially for companies

- Team communication: achieve better results in the team with less friction
- Leadership communication: lead appreciatively and effectively
- Trade fair training: score even better at the exhibition stand

OUR MISSION STATEMENT

Additional resources

LINKS TO WEBSITE:

[This is m@k](#)



■ *Equal footing and appreciation*

Our claim is “inspiration & development for bright minds”. We are of the opinion that every person is a bright mind, each in their own way! That is why we operate on an equal footing with all people, regardless of hierarchy levels. The common frame of reference for our trainers and coaches is a positive and appreciative image of humanity as well as the desire for working with people and organisations.

■ *The future is cooperative*

Our work is carried by the conviction that people are essentially cooperative beings. We want to experience (and live) how cooperation has a meaningful, rewarding and fulfilling effect and makes people economically successful at the same time.

■ *Communication training = personality developmentg*

Any improvement of personal communicative ability contributes towards the development of one’s own personality. Consequently every trainer and coach has a great responsibility for the personal development of the people entrusted to them and proceeds with appropriate care.

■ *Personality comes before system*

Every trainer and coach has personal strengths which make them unique. The full effectiveness of training can only develop if this uniqueness is brought to bear in the course of their activity. A prerequisite for this is that a training concept is flexibly adapted to the implementing people, and not vice versa.

■ *“Dandelion instead of coconut”*

We want to convey topics and contents so that they come across to the recipient with ease and joy, and do not fall on their head with the proverbial weight of a coconut.

HOW DO WE ENSURE QUALITY?



« Of course quality costs, but lack of quality costs more. »

Prof. Dr. Hans-Jürgen Quadbeck-Seeger

■ *Continuous seminar evaluation*

We continuously evaluate training results with the aid of our evaluation sheets and scrutinise the results by means of telephone conversations with participants. We obtain additional feedback concerning the learning successes of participants in feedback discussions with human resources development staff.

■ *Regular internal training and further advanced training courses for didactics*

Twice a year we hold a 2-day internal training course for trainers. We additionally cooperate with the didactics specialist Harald Gross from Orbium Seminare, who annually offers a seminar on new developments in pedagogy and didactics for our trainers.

■ *Own training for junior trainers*

Since 2013 we have been training young talented trainers ourselves and introducing them to the tasks at m&k.

■ *Learning transfer research in cooperation with universities*

We work together with several universities (among others, Stuttgart Media University and University of Innsbruck) in order to gain new insights concerning the optimal learning transfer of seminar participants. There we assign bachelor and master theses on this topic.

■ *Continuous process optimisation*

With ANCOREAGE Management Partners we work continuously on the internal optimisation and anchorage of our quality processes.

THIS IS OUR TEAM

Additional resources

LINKS TO WEBSITE:

[Team](#)

The team in Munich, Frankfurt, Cologne, Vienna and Graz



Stefan Günzinger
Managing Director



Moritz Küffner
Managing Director



Susanne Otto
Key-Account Manager



Jennifer Kübler
Seminar Management



Nadescha Vornehm
Trainer



Martina Ottmann
Trainer



Melih Dinler
Trainer



Johanna Röhr
Trainerin



Angela Bittner
Trainerin



Prof. Dr. Andreas Otterbach
Trainer, Speaker



Karsten Stölzgen
Trainer, Coach



Nicolas Jeitler
Trainer



Michael Siegmund
Managing Director Austria



Holger Ruscheweyh
Trainer, Coach

HOW TO FIND US

Additional resources

LINKS TO WEBSITE:

[Contact](#)



- *Here is our corporate headquarters:*
mensch & kommunikation GmbH | Aufkirchner Straße 19 | D-82069 Hohenschäftlarn
(from 1. Oct. 2015: Prof.-Benjamin-Allee 1 | D-82067 Ebenhausen-Schäftlarn)



- *Here are our further locations:*
Frankfurt | Cologne | Vienna | Graz
- *How to reach us:*
T: +49 89 41 61 37 - 80 | F: +49 89 41 61 37 - 809 | @: ich@mensch-und-kommunikation.de
- *We are active here:*

