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CHANGE INTERNATIONAL
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To receive a free copy of the International Business Development Handbook, please fax us your contact details:

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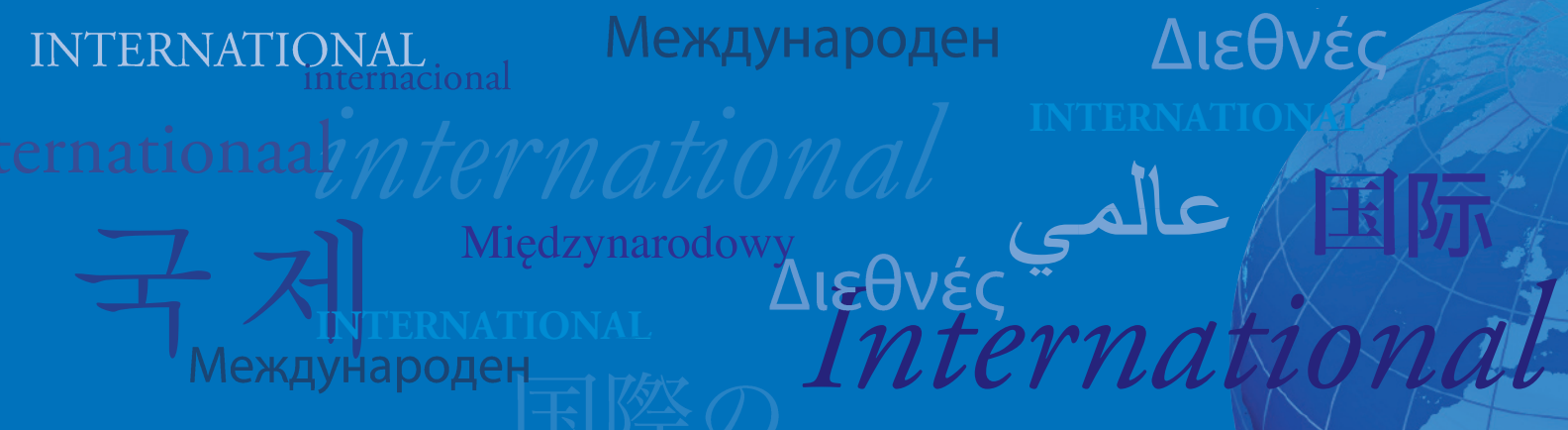
My main focus in international HR is _____



Member of

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CHANGE INTERNATIONAL
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International Business Development Handbook
for professionals in international human resources and organizational development



Voucher: International Business Development Handbook

For
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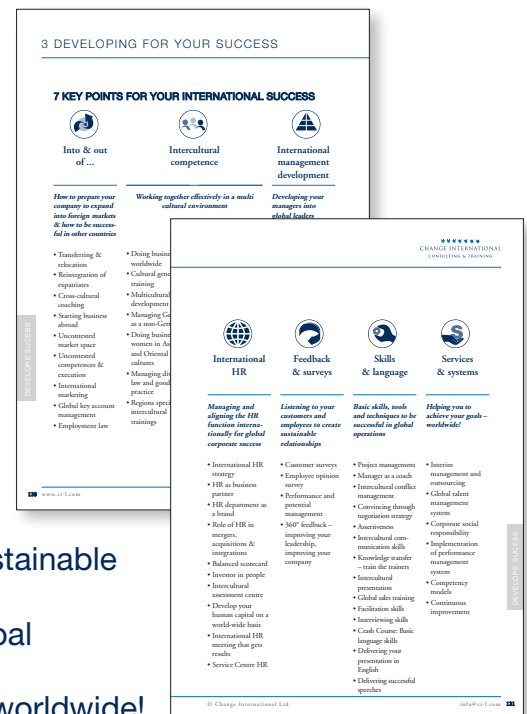
What is it about?

The services and programmes outlined in this *International Business Development Handbook*, provides you with the necessary tools and skills to deal with the increasing complexity of organisational issues in globalisation.

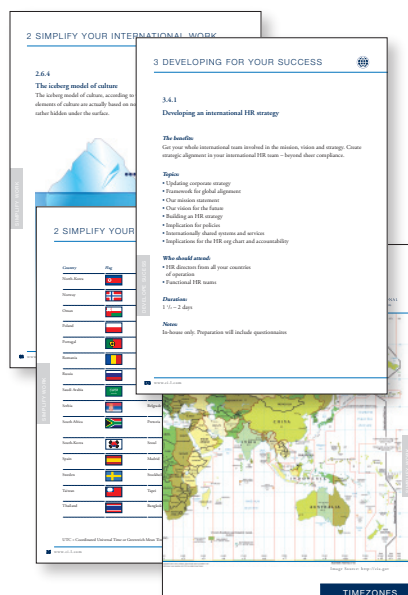
Understanding cultural differences is one thing: but knowing how to apply international human resources and organisational development practices plays an even more vital role for sustainable business success in the global marketplace.

On 240 pages, the handbook provides you with a solid desk reference for ...

- Selected **country information**
- International **job aids** and useful **links**
- **HR terms** and useful phrases in **several languages**
- Selected **cultural models** and theories
- **Literature** and **maps** of selected continents
- The **focus** is on **sample learning solutions**:
 - How to prepare your company to be **successful** in other countries
 - **Working together** in a multi cultural environment
 - **Developing your managers** into global leaders
 - Managing and **aligning the HR function** internationally for global corporate success
 - **Listening to your customers and employees** to create sustainable relationships
 - **Basic skills, tools and techniques** to be successful in global operations
 - **Services and systems** to help you to achieve your goals – worldwide!



Solutions for international human resources challenges ...



In return for this voucher you will get your free copy of the *International Business Development Handbook* (value 12,- €).

You will receive tried and tested tools, ideas and concepts, which can easily be tailored to your needs in all countries as well as in all languages.

In addition to the description of our programmes in international human resource and organisational development issues, you will find valuable information for your international work and correspondence in 15 different languages in order to:

- ⇒ Simplify your international HR & OD work
- ⇒ Develop employees for corporate success

According to our mission:

Helping you to achieve your goals!

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