

Advanced Management for Senior Professionals Program

ee.w hu.edu/amsp



Open Programs
Leadership & Advanced Management

Shape corporate transformation and enrich your network



The WHU Advanced Management for Senior Professional Program is designed for experienced leaders with significant responsibilities within their organizations. Your focus will be on strategizing in and leading through periods of disruptive change and corporate transformation – boosting your impact in your organization and a globalized economy.

During this highly interactive Executive Education program, **we challenge you to reflect on both your strategic foresight and leadership personality.** Among a group of peers and guided by our senior faculty, you will further develop a mindset of strategic growth and innovation that helps to tackle current and future challenges in your organization: On an **organizational level**, you will discuss and rethink strategic growth and innovation and take a closer look at strategic decision making as well as the pitfalls of biases. On a **team level**, you will reflect resilience and enhance your ability to inspire others in a context of complexity and rapid change. On a **personal level**, we encourage you to reflect on your leadership styles and toolbox.

The learning journey ends with the development of your personal leadership commitment that reaches beyond the duration of this program. Our senior faculty will guide you towards this deep introspection – and so will your peers! In our executive classes, **we offer a confidential and trust-based environment** so that you can draw upon

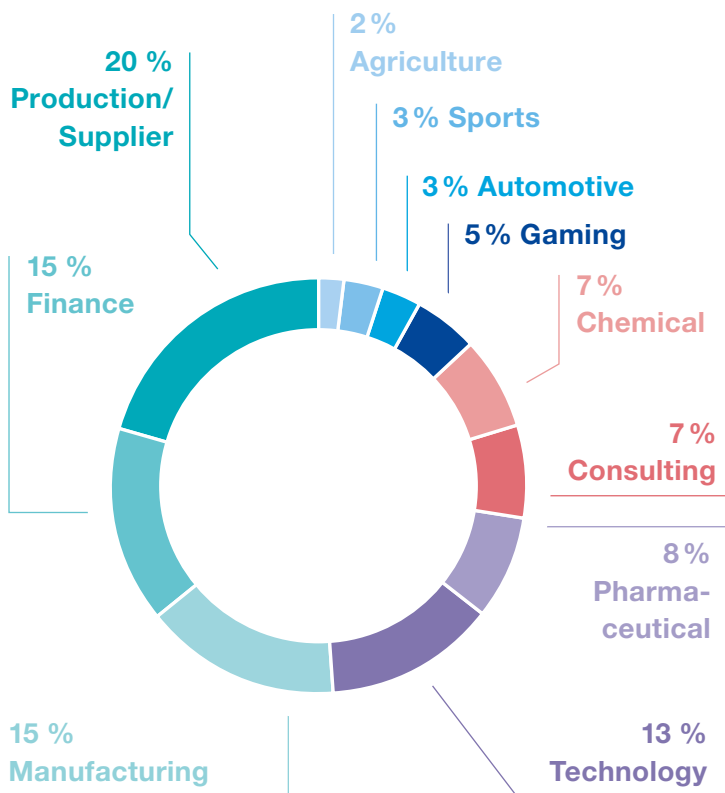
the experience and feedback of your classmates. We will introduce and guide you through quick-to-learn peer consulting techniques so that you can harness the insights of your classmates. **Classes are highly diverse in terms of organizations, industries, and functional areas within organizations represented.** Typically, program participants are on the path to or have recently taken on a larger responsibility in their organization (management board, head of business unit, international branch).

Thought-provoking sessions

The WHU Advanced Management for Senior Professionals Program consists of two in-person modules, each of them 2.5 days long. To connect in between the two in-person modules, you will participate in four virtual live sessions (60 – 90 minutes each). **Both in-person and virtual sessions are highly dynamic and fast-paced – designed to challenge your perspectives on strategy, transformation, and leadership** through a mix of methodological elements. Teaching methods include case discussions, Serious Lego Play, interactive workshops and guided self-reflections. Sessions will be taught by **senior academic faculty, experts from practice in a management board position, and executive coaches.**



Former participants worked in the following industries:



The program is suited to companies of all sectors and sizes.

Short Facts



Location:
WHU Campus Düsseldorf



Format & Dates:
2 x 2.5 days & virtual sessions



Language:
English



Certificate:
WHU Executive Education Certificate



Fees:
€ 7,950 including tuition, session materials, case studies and most meals, excluding accommodation/travel.

Special fees available online.



Application:
ee.whu.edu/amsp



Participant Profile:

- Senior professionals who have recently made a transition to an executive management position or board-level position, or who are preparing to do so in the near future
- Experienced professionals who are in transition between jobs
- Business owners aiming at sustaining a competitive advantage for their organizations
- Senior HR development professionals who are driving the development agenda for senior-level positions within their organization

Participants will have a minimum of 10 years of leadership experience and a significant responsibility in their organization.

Embark on a 5-day transformational leadership journey

Key topics of module 1 Düsseldorf WHU Campus

- Strategic growth & executive decision-making
- Pitfalls of steering an organization based on KPIs
- Personal resilience

Online sessions in between the in-class modules

- Peer consulting
- Executive insights sessions

Key topics of module 2 Düsseldorf WHU Campus

- Mastering strategic innovation
- Inspirational leadership
- Executive leadership
- Personal leadership commitments

To maximize your program experience, we have integrated a welcome reception and closing dinner into the curriculum to enhance networking opportunities.

Faculty

Join this unique learning experience and be prepared to be challenged by our renowned program faculty!

To ensure that you get the most out of this executive leadership program, we have lined up world-class experts from academia and business practice to be your session facilitators:

Professor Dries Faems

Chair of Entrepreneurship, Innovation and Technological Transformation at WHU

Professor Jürgen Weigand

Associate Dean Post-experience Programs,
Chair of the Institute for Industrial Organization at WHU

Dipl.-Ing. Karsten Drath

Managing Partner Leadership Choices and Adjunct Faculty
Center for Responsible Leadership at WHU

James Healy

Associate, Olivier Mythodrama™+

Professor Lukas Löhlein

Institute of Management Accounting and Control (IMC) at WHU

Matthias Hartmann

CEO / Chairman of the Management Board, Techem GmbH

Tobias Rölz

Executive Vice President Market & Digital Services, Komax AG

Your benefits

- Develop new management skills to enhance your strategic impact and drive corporate transformation
- Reflect on inspirational leadership and the power of emotions
- Prepare to compete in market environments with disruptive innovators
- Excel in the execution of strategic or change initiatives
- Become part of an active network of peers and program alumni



Learn more and apply!
ee.whu.edu/amsp

What our participants say



“A truly inspiring format”

Sophia Hatzelmann,
CEO of ahc GmbH



“Professionally organized, diverse, and interactive”

Andreas Brück, Managing Director
KRONGAARD GmbH



“A very energizing experience”

Ivan Kitta, MBA, Head of Marketing at
GoodMills Deutschland: Aurora Mühlen
and Müller's Mühle Unternehmen



“Many impulses for further thinking”

Harald Dürr, Managing
Director Deutsche Bank
AG - Wealth Management



“Incredible exchange with peers”

Andreas Schlimgen, Managing Director
Schlimgen Logistics Solutions GmbH



+49 211 44709 178
ee.whu.edu
openprograms@whu.edu

About WHU

WHU – Otto Beisheim School of Management is an internationally oriented and privately financed business school based in Vallendar and Düsseldorf. Founded in 1984, WHU is now one of the most renowned German business schools with an exceptional national and international reputation.

Leading Leading Minds.

Both Open and Customized Programs enable executives to achieve their professional goals and improve their company's strategy by giving them deep insights into current global economic developments, by providing practice-oriented knowledge, and by offering excellent networking opportunities.

More information: ee.whu.edu

WHU – Otto Beisheim School of Management Executive Education

Erkrather Straße 224a
40233 Düsseldorf
T +49 211 44709 178
openprograms@whu.edu
ee.whu.edu

Rev. 05/2023

