



2026

Executive Education Open Programs: Leadership that delivers.

Tap into WHU's exclusive network of leading minds and turn faculty-led, practice-driven learning experiences into measurable impact—across roles, industries, and career moments.

Excellence in
Management
Education

WHU 
Otto Beisheim School of Management | EXECUTIVE
EDUCATION

Welcome to WHU Executive Education:

Connect. Learn. Lead.



“ We empower leaders to drive meaningful change in a complex and dynamic world.

At WHU Executive Education, we empower decision-makers with the mindset, skills, and tools essential to lead through transformation, complexity, and uncertainty. In a world shaped by rapid technological, environmental, and societal shifts, strong leadership requires more than just knowledge. It calls for vision, adaptability, and a deep sense of responsibility.

Our programs are designed to deliver transformational learning experiences that equip you to lead change, challenge conventional thinking, and rethink business models with an entrepreneurial spirit. Whether you're advancing your career, stepping into a new leadership role, or preparing for executive responsibilities, we provide a learning environment that fosters both personal and professional growth.

We are proud to present our 2026 Open Programs Portfolio, featuring new and enhanced offerings for high-potential talents, mid-level managers, and senior executives. Each program offers the opportunity to engage with thought-leading faculty, explore real-world challenges, and become part of WHU's exclusive network of leading minds—a dynamic and ambitious community shaping the future of business.

We invite you to join us, on campus in Düsseldorf or online, and take the next step in your leadership journey. We look forward to learning and growing with you in 2026.

A handwritten signature in blue ink that reads "Bastian Zipfel".

Bastian Zipfel
Director Executive Education,
Open Programs



Executive Education Programs at One of Germany's Leading Business Schools

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Advanced Management Program for Senior Leaders



Düsseldorf, Germany



English



2 x 4 days & virtual sessions

Designed for experienced leaders, this program focuses on strategizing in times of transformation, executive decision-making, networked leadership, and boosting your impact in a global context. Two in-person modules, complemented by online sessions with executive coaches and C-suite leaders, challenge your thinking on strategy, innovation, and leadership.

Advanced Management for Leaders in Foundations and Non-Profits



Düsseldorf, Germany



German



5 days

Offered by WHU and DSA, this program supports leaders in associations and non-profits in expanding their strategic toolkit and network. Over the course of one week, you will apply agile methods, solve practical cases, and engage in interactive sessions with experienced lecturers.

In cooperation with:



Who should attend?

- Senior executives moving into, or preparing for, executive management or board-level positions
- Senior HR development professionals driving the development agendas for top management positions within their organization
- Participants with 15+ years of leadership experience and significant strategic responsibility

How you benefit

- Develop new management skills to enhance your strategic impact and lead corporate transformation
- Strengthen your leadership by leveraging emotions, innovation, and generative AI
- Excel in executing strategic initiatives and expand your executive peer network

Who should attend?

- High-potential executives from foundations and the non-profit sector
- DSA and WHU alumni, as well as graduates of other programs in foundation management
- Experienced professionals in management, governance, or project management in non-profits

How you benefit

- Learn the latest management techniques tailored to the non-profit context
- Understand the strategic implications for non-profits of new legal and fiscal/financial frameworks as well as the digital transformation in civil society
- Explore innovative business models such as social enterprises and agile methods to drive sustainable impact



Iman Sheel
Co-Founder & Business Development Manager,
Sahan Cares CIC



High-Performance Board Member Program



Düsseldorf and Munich, Germany /
Barcelona, Spain



3 x 3 days



English

Gain pragmatic new insights and valuable tools to strengthen your boardroom impact and secure your organization's future. Industry and academic experts from WHU and IESE Business School guide you in magnifying your contribution, creating strategic value, and ensuring a sustainable and competitive advantage for your organization.

In cooperation with:



Who should attend?

- C-suite executives currently serving on corporate boards
- Next-generation leaders preparing to transition to a board role
- Top-level public officers
- Senior managers seeking to shape and engage their board of directors

How you benefit

- Understand board roles, responsibilities, and their impact on long-term success
- Gain frameworks to address key organizational challenges in evolving institutional and disruptive digital environments
- Foster effective board culture and manage conflict and power dynamics
- Build strategic partnerships between board and senior management for advancing stakeholder interests

Management Acceleration Program



Düsseldorf, Germany



English



3 x 3 days

Become a confident, strategic leader equipped to drive growth and navigate complex environments. The Management Acceleration Program offers experienced professionals a customizable learning journey with the choice of 3 out of 5 modules covering financial literacy, strategic decision-making, strategy execution, advanced leadership, or crisis leadership.

Who should attend?

- Experienced managers with 5 to 8 years of leadership experience
- Professionals aiming to grow into greater leadership roles
- Leaders seeking to improve team dynamics, drive organizational growth, and deliver impactful results

How you benefit

- Develop competencies for effective (crisis) leadership and strategic as well as financial decision-making
- Master practical tools to navigate challenges, formulate winning strategies, and execute strategy effectively
- Learn how to lead and inspire teams to achieve their full potential
- Enhance your communication, influence, and collaboration across the organization



The Advanced Management Program at WHU goes beyond standard leadership training, fusing a human-centric approach with strategic insights and artificial intelligence. Transforming leaders, it fosters the mindset needed to navigate the complexities of the modern business world, balancing empathy, strategic thinking, and technological acumen.

Capability Program



Switzerland &
project country



English



16 days & virtual teamwork

Step up as a social entrepreneur and co-create a real venture to improve opportunities in a deprived community. Gain hands-on experience in purpose-driven leadership, entrepreneurial thinking, and diverse, self-organized teamwork. All within an action-based learning journey that drives real social impact.

In cooperation with:



Who should attend?

- Emerging leaders seeking strong intercultural and leadership capabilities
- Participants interested in entrepreneurial thinking and acting in diverse, challenging environments
- Individuals aiming to broaden their international network and grow as intrapreneurs within their companies

How you benefit

- Learn to think and act like an entrepreneur by building a tangible business and planning market entry
- Gain intercultural experience through market research, new perspectives, and leadership reflection
- Expand and leverage your international network while developing into a purpose-driven leader

General Management Plus Program (Mini MBA)



Germany, Switzerland
& Asia



English



25 days & virtual teamwork

Transform yourself into an entrepreneurial thinker and responsible leader! You will learn the basics of leadership, strategy and finance, and at the same time establish a social business in Asia. Receive a Mini MBA Certificate (15 ECTS) in an intensive program.

In cooperation with:



Who should attend?

- Managers transitioning into leadership roles or with an educational background in a field other than business administration
- Participants interested in entrepreneurial thinking and acting in diverse, challenging environments
- High-potential talents seeking to strengthen leadership and intercultural skills

How you benefit

- Build comprehensive management knowledge in strategy, leadership, finance, change management, and entrepreneurship
- Apply entrepreneurial thinking by creating a tangible business and leading international teams
- Reflect on your leadership style, gain real-world impact, and earn 15 ECTS credits upon successful program completion



Dunja Vujosevic
Project Manager,
Elanco



European Sports Business Program



Düsseldorf, Stockholm, Paris



3 x 3 days



English

The program for (future) leaders in the sports industry is offered by WHU, the Stockholm School of Economics (SSE), and ESSEC Business School. Across 3 x 3-day modules, participants learn the fundamentals of strategy formulation and execution, leadership, and change management.

In cooperation with:



Who should attend?

- Professionals with a growth mindset and an undergraduate degree (or equivalent)
- At least 2 years of postgraduate work experience, ideally in sports business
- Ambitious future leaders aiming to advance in the sports industry

How you benefit

- Learn from top experts and best practices from various sports organizations and European sports hubs
- Build strategic and leadership skills for the world of sports business and learn to lead high-performing teams
- Expand your international sports business network and earn a joint certificate from three leading business schools

Management Essentials Program



Düsseldorf, Germany



3 x 3 days



English

This program equips new and aspiring leaders with essential general management skills. Choose 3 out of 4 modules: Leadership, Strategy, Financial Literacy, or Innovation & Corporate Entrepreneurship—all key competencies for successful leadership. Combined with a personality profile, the modules can be scheduled flexibly.

Who should attend?

- Professionals transitioning into leadership roles or seeking to sharpen their management skills
- Leaders aiming to strengthen their leadership personality and move from operational to strategic responsibilities
- Participants wanting to advance their careers with a structured, practice-oriented program

How you benefit

- Gain comprehensive management know-how in strategy, leadership, finance, and innovation
- Reflect on your leadership style and role through an individual personality profile and targeted feedback
- Learn flexibly, expand your professional network, and build the foundation for long-term success



This program has been an incredible journey—one that has enriched my leadership capabilities, strengthened my business acumen, and expanded my ability to drive innovation. I highly recommend it to anyone looking to take their career to the next level.

Strategy Essentials Program



Düsseldorf, Germany



English



3 days

This fast-paced program provides you with the skills and tools to develop and execute a strong business strategy. By analyzing and discussing the different facets of business strategy formulation, you will gain an understanding of the importance of a company's resources, capabilities, and limitations.

Who should attend?

- Managers responsible for formulating and implementing corporate or business-unit strategy
- Professionals transitioning into leadership or from functional roles to general management
- Performance-driven leaders contributing directly to company results

How you benefit

- Learn how to formulate a business (unit) strategy aligned with your organization's vision and needs
- Understand the concept of corporate strategy and how it drives company success
- Implement strategy effectively and lead change while overcoming resistance

Strategic Decision Making Program



Düsseldorf, Germany



English



3 days

This program is for experienced professionals seeking to refine their strategic thinking skills. Participants learn to analyze complex problems, identify options, and make effective decisions. In this intensive "training camp," they engage in experiments, role-plays, and AI-based simulations to experience how strategic decision-making drives successful outcomes.

Who should attend?

- Experienced managers, executives, and entrepreneurs interested in strengthening strategic thinking and action
- Professionals with 8+ years of experience, including 2+ years in strategic or tactical decision-making
- Participants from any background—no prior business degree required

How you benefit

- Test and sharpen your strategic thinking in an immersive and interactive learning environment
- Gain a practical toolkit to improve strategic and tactical decision-making in complex situations
- Reflect on your own decision-making processes and improve your capability to master difficult decisions



Marius Schüürhuis
Director Strategic Alliances,
Ultimate Kronos Group



Strategy Execution for Organizational Growth



Düsseldorf, Germany



English



3 days

Bridge the gap between strategy development and execution. The program challenges experienced professionals to enhance their strategy execution skills and provides results-oriented insights into what it takes to implement change effectively. Test your strategic mind, design a strategy and execute it in an experiential learning setting.

Who should attend?

- Experienced managers, executives, and entrepreneurs focused on strategy implementation
- Professionals with multiple years of experience engaged in strategic or tactical decision-making
- Participants from any background—no prior business degree required

How you benefit

- Sharpen your skills in developing and executing strategy in complex markets
- Apply economic analysis and financing tools to anticipate competitors' actions, assess risks, and drive performance
- Enhance your leadership and management skills to navigate complexity and deliver under pressure

Ready to take the next step?

Scan the QR code and explore everything about our program online!

- Upcoming program dates and application deadlines
- Admission criteria and pricing information
- Schedule a consultation call
- Newly launched programs and executive formats
- Insights, news & updates from the WHU Executive Education world



Visit us online and take the next step in your career.

Connect with us on LinkedIn. From scholarship opportunities, upcoming events, to program updates, always be up to date with the latest developments and news from the world of WHU Executive Education.

Join our LinkedIn community of like-minded executives, faculty, and industry experts.



The program offered an intensive, practical approach to strategic thinking in complex and uncertain environments. The combination of theory, hands-on simulations, and real-world exchanges made the learning experience highly relevant. I particularly valued the opportunity to refine my decision-making skills and gain fresh perspectives through practical discussions.

Five reasons to choose WHU Executive Education

At WHU Executive Education, learning goes beyond the classroom. It shapes how you lead and have a greater impact on your organization. Through dynamic programs designed for real-world application and career acceleration, you enhance your expertise, broaden your perspective, and join a diverse network of peers.

WHU holds triple accreditation (EQUIS, AACSB, and FIBAA) and is recognized for its academic excellence, thought leadership, and entrepreneurship. Over 1,100 companies, including 15 unicorn start-ups, were founded by WHU alumni, giving WHU the highest start-up output among European universities by budget.

WHU offers cutting-edge research, real-world business expertise, and delivers an exceptional learning experience. Choosing WHU earns you a respected credential that enhances your profile, boosts your entrepreneurial mindset, and advances your career.

1

Learn at one of
Germany's top-ranked
business schools

2

Join an exclusive
network of leading
minds

WHU Executive Education is not only about learning. It's about creating valuable connections with an ambitious, diverse, and international community of professionals and executives, who will inspire you, challenge your thinking, and support your growth long after the program ends.

With participants from over 30 countries each year, you gain not only fresh insights but also a truly global perspective that broadens your leadership horizon.

3

Experience learning that delivers immediate results



Our Executive Education programs led by renowned professors and practitioners emphasize practical, hands-on learning that you can apply directly in your role.

Through case studies, simulations, and interactive sessions, you will leave with tools and strategies that create measurable impact in your organization from day one.

4

Find the right program for every career stage



Whether you are an emerging talent, an experienced manager, or a senior executive, WHU Executive Education offers programs tailored to your needs.

With a wide portfolio in leadership, strategy, innovation, finance, and digitalization—available on campus, online, or in hybrid formats—you will find the right program for your personal and professional growth.

5

Receive personalized support throughout your journey



At WHU Executive Education, you are not just another participant. Our dedicated program team ensures an individual and supportive learning environment, guiding you before, during, and after the program.

With small class sizes, close interaction with faculty, and tailored feedback, you benefit from a highly personal experience that helps you translate insights into real impact for your career and organization.

Leadership Essentials Program



Düsseldorf, Germany



English



3 days

Transition from a valued team contributor to an inspiring leader who others want to follow. Explore the key elements of leadership through the lens of your own situation and gain insight into the challenges of taking action and responsibility. Get ready to step confidently into the next stage of your career.

Advanced Leadership Program



Düsseldorf, Germany



English



3 days

This immersive program enables experienced professionals to lead transformational change. Through hands-on exploration of networked leadership, transformational leadership, and the dynamics of power and influence, participants elevate their leadership readiness. They gain deep insights into their own leadership approach, team dynamics and the strategic impact of leadership across the organization.

Who should attend?

- Professionals transitioning into leadership roles or recently appointed leaders
- Participants moving from operational to strategic responsibilities
- Individuals seeking to enhance their management skills

How you benefit

- Better understand the importance of leadership and reflect on your own leadership purpose and values
- Learn effective ways to motivate teams, handle conflict, and deal with negative feedback
- Build practical skills to lead with confidence and consider the limitations of leadership

Who should attend?

- Experienced leaders with around 5 to 10 years of leadership responsibility
- Senior professionals preparing for their next leadership challenge
- Seasoned managers of cross-functional and/or international teams

How you benefit

- Gain actionable insights into your leadership strengths and development path
- Lead change more effectively and build stronger professional networks
- Enhance your ability to influence board members, executives, and stakeholders



Richard Matl
Global Key Account Manager,
Kuraray



Crisis Leadership Program



Düsseldorf, Germany



English



3 days

This intensive 3-day program prepares experienced leaders to navigate economic, political, climate, and societal crises. Through role-plays, simulations, real-world case studies, and dynamic discussions, you'll strengthen your crisis leadership skills and gain hands-on tools for leading in a world where crisis is the new normal.

The Essence of Coaching for Senior Leaders



Düsseldorf, Germany



English



6 days & virtual sessions

Learn to integrate coaching authentically into your leadership style. Using the Leadership Choices model, you'll explore powerful questions, listening levels, and practical techniques. The program combines in-class coaching practice with real-life experience by working with three coachees during the course.

In cooperation with:



Who should attend?

- Senior professionals and entrepreneurs preparing for greater leadership and crisis challenges
- Leaders from mid-sized companies and non-business institutions seeking crisis readiness
- Seasoned managers aiming to strengthen their crisis management skills

How you benefit

- Strengthen your understanding of the core competencies for effective leadership in the context of crises
- Master practical tools to navigate complex challenges or crises, formulate and execute winning strategies
- Confidently lead and inspire teams by enhancing your communication, influence, and skills to foster collaboration

Who should attend?

- Experienced managers who want to reflect upon and improve their leadership portfolio
- Managers who want to prepare themselves for their next leadership challenge
- HR professionals who want to help their managers grow and create a coaching culture in their organizations

How you benefit

- Strengthen your leadership impact by understanding and expanding your personal leadership style
- Learn to turn everyday interactions into meaningful coaching conversations
- Unlock team creativity and accountability by maximizing your leadership potential



The Leadership Essentials program was a great experience for me, where I learned a lot about leadership, teamwork, and company culture. The gained knowledge and overall experience made the three days unforgettable.

CIO Leadership Excellence Program



Düsseldorf, Germany



English



5 days

Digital transformation is the key challenge for executives. WHU and Foundry (formerly IDG Business Media AG) offer an advanced program for senior executives in IT and digitalization that enhances your capabilities to lead your organization into a digital, disruptive, and globalized economy.

In cooperation with:



Who should attend?

- Chief Information Officer (CIO) / Chief Digitalization Officer (CDO)
- Vice President IT / Vice President Digital Transformation
- Head of IT Strategy / Director of Strategy

How you benefit

- Enhance your capabilities to lead transformational change, inspire teams and lead in a digital business environment
- Gain agile management tools and a global perspective on digital transformation
- Connect with peers and expand your professional network by joining an active network of 250+ program alumni

Digital Transformation in Finance—The CFO Perspective



Düsseldorf, Germany



English



2 days

This program explores the shifting dynamics to the CFO's operating landscape and the evolving responsibilities of the finance function. Designed specifically for finance executives, the program provides deep insights into finance transformation and how the finance function—by harnessing AI, emerging technologies, and lean processes—can evolve into a true strategic navigator for the business.

In cooperation with:



Who should attend?

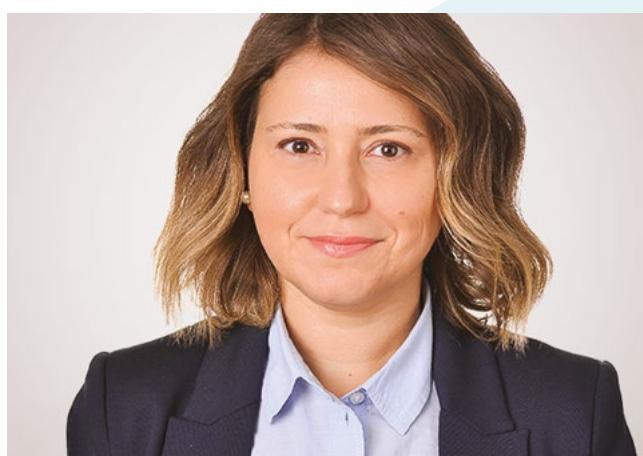
- CFOs or senior finance executives aspiring to become CFOs
- Experienced executives in finance, regardless of industry or company size, aiming to advance digital transformation
- Participants should have a minimum of 10 years of professional experience

How you benefit

- Strengthen your strategic impact and lead digital finance transformation with hands-on tools and frameworks
- Address digitalization challenges with experts from academia and practice
- Join an active and exclusive network of peers and alumni



Derya Akar
Director Product Management,
Knauf Gips KG



Innovation & Corporate Entrepreneurship Essentials Program



Düsseldorf, Germany



English



3 days

The program equips you with the insights, skills, and tools to drive breakthrough innovations and build an innovation powerhouse. Learning formats include lectures, group work, case studies, and simulations. Become a leader in a digital, disruptive environment and accelerate your future growth.

Who should attend?

- Professionals aiming to foster and drive innovation
- Participants seeking deeper insights into customer needs to drive growth and accelerate the time from idea to market
- Managers ready to initiate and lead innovation-driven organizational transformation

How you benefit

- Discover why companies struggle with innovation, why innovations fail and how breakthroughs succeed in leading companies
- Understand how to make a compelling case for innovation, and lead the charge for innovation in your organization
- Learn how to deal with creative destruction and disruption to establish an entrepreneurial mindset in your company

WHU supports your further career development

Advancing to a top leadership role or deepening your expertise in a specific field requires a meaningful investment of time and resources.

At WHU Executive Education, we are committed to delivering high-quality programs that promote workplace diversity worldwide.

Our goal is to empower ambitious individuals to become the leaders of tomorrow, with a particular focus on advancing women in leadership positions, emerging market leaders, and LGBTQ+ executives.



For more information, financing options and our scholarships, check out the QR code.



Apply early and benefit from our **Early Bird Discount of 10%** for selected programs!



The Innovation & Corporate Entrepreneurship Essentials Program highlights today's corporate challenges in creating the right innovation ecosystems, digital models, and transformation culture. It combines the latest research with real cases and industry speakers. I highly recommend this program, especially to those driving change in their organizations.

Financial Literacy Program



Düsseldorf, Germany



English



3 days

This program enables managers without a finance background to build a solid foundation in finance and accounting. Understand financial data and its role in decision-making. Learn to interpret income statements, cash flow statements, and balance sheets.

Gain insights into financing instruments and financial analysis that support strategic value creation.

Who should attend?

- Participants without a finance background seeking a compact introduction to finance
- Managers transitioning into leadership roles who seek a compact overview of the “numbers side” of business
- Leaders wanting to grasp how financial statements influence company strategy

How you benefit

- Learn to read, understand and interpret financial statements with confidence
- Understand fundamental concepts in finance & accounting
- Acquire practical skills to estimate the cost of capital
- Understand key features of different financing sources

Negotiations Program



Düsseldorf, Germany



English



2 days

This program equips you with proven strategies to manage even the most challenging business negotiations—whether with clients, suppliers, or colleagues. Through hands-on exercises and role-plays, you will gain ready-to-use skills and techniques for successful negotiations while strengthening your leadership and communication abilities.

Who should attend?

- Managers in current or upcoming leadership positions
- Professionals who regularly negotiate on behalf of their organization or clients
- Leaders wanting to master state-of-the-art negotiation tools and techniques

How you benefit

- Develop the mindset, skills, and toolkit to negotiate effectively
- Become aware of—and avoid—tactical and psychological pitfalls
- Build confidence in navigating complex and stressful situations by practicing new skills in real-world scenarios

 **Bernhard Feldhues**
Head of Sales,
Röhm



Transformative Storytelling with AI



Düsseldorf, Germany



English



2 days

Storytelling is a vital business skill to convey ideas, influence decisions, and build strong relationships. This two-day program equips you with tools and techniques to master storytelling across business contexts, while also showing how to leverage various generative AI tools to enhance your impact.

AI Bootcamp: Tools & Trends



Virtual



English



3 x 2-hour online sessions

Join a virtual bootcamp to explore how the latest generative AI can boost creativity, enhance customer interactions, optimize data-driven decisions, and automate tasks. Learn prompt engineering, AI tool integration, and agent development through specific use cases with a strong focus on data security and safe business applications.

Who should attend?

- (Senior) managers looking to communicate strategy effectively and inspire their teams
- Sales, marketing, and business development professionals looking to craft compelling, audience-driven stories
- Entrepreneurs and innovators shaping persuasive pitches for investors, customers, and partners

How you benefit

- Understand the fundamentals of effective storytelling for leadership, sales, entrepreneurship, and business development
- Learn to craft and deliver compelling narratives with the help of AI tools to refine and elevate your storytelling
- Walk away with a polished, AI-enhanced story ready for use in your professional role

Who should attend?

- Managers looking to leverage generative AI for efficient decision-making and improved business operations
- Professionals in marketing and sales aiming to boost lead generation and customer engagement
- Innovators and entrepreneurs eager to apply generative AI for new ideas and business growth

How you benefit

- Gain a solid understanding of different generative AI tools, including their capabilities and limitations
- Learn practical skills and techniques you can apply immediately in daily business
- Improve your business operations in order to drive growth and stay ahead of the competition



The Negotiations Program equipped me with valuable techniques that I now use on a daily basis. During contract negotiations between Asian and European companies, this know-how helped me achieve a more valuable outcome and mediate between the parties.

Customized Programs

For companies ready to empower their leadership teams

Leaders today face profound transformation in the current business landscape. We offer tailored solutions so your executives can prepare for future challenges and foster a shared strategic vision.

Why choose WHU Customized Programs?

- Tackle your unique organizational challenges and goals
- Learn at any location of your choice, in English or German
- Research-led teaching methods from expert faculty
- Personalized learning design, from conception to delivery

We create custom solutions for your organizational needs, whether you want to develop leaders, build stronger teams, or equip them for large-scale change. Tackle internal issues head-on. Cultivate personal and professional growth through team collaboration.

Design a program that encourages collective problem-solving, offers real-world application, and creates lasting impact for your company.

“Together we shape the future development of your organization—strategic, practical, and effective.



Dr. Heike Brost-Steffens
Director Customized Programs



Degree Programs at WHU

WHU – Otto Beisheim School of Management is a thriving community of thought-leaders and innovators.

From emerging young talent to seasoned executives, our portfolio of degree programs at WHU support every stage of the career journey.



12

degree programs



59

faculty members



2,007

total enrolled students



7,168

In Praxi members

A WHU degree gives you more than just academic excellence.

It connects you to Europe's leading entrepreneurship network, global business partners, and research-led knowledge that shapes industries.

Join a diverse, driven community and study in one of the Financial Times' top-ranked programs, where bright ideas meet real-world results.

About WHU

WHU – Otto Beisheim School of Management is an internationally oriented and privately financed business school based in Vallendar and Düsseldorf. Founded in 1984, WHU is now one of the most renowned German business schools with an exceptional national and international reputation.

WHU Executive Education participants profit from high-quality programs for managers, high-potentials, and (senior) executives—all of them representing the leading minds of today and tomorrow:

Leadership that delivers.

Both Open Enrollment and Customized Programs enable executives to achieve their professional goals and improve their company's strategy by giving them deep insights into current global economic developments, providing practice-oriented knowledge, and offering excellent networking opportunities.

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