

Communication Consultant

Consultant for strategic business communication

Wally Communication Berlin® Sabine W. Linkersdorff

Consultation for strategic business communication

- Idea generation, planning, conception, completion and realisation of internal and external strategically integrated business communication,
- Developing communication structures in your organization,
- Development of communication strategies and communication concepts, communication campaigns and communication projects,
- Marketing strategies USP, portfolio, SWOT, competitor analysis, trends,
- Conception and development of business texts which are to be used as communication material,
- Public relations- concepts, or advertising strategies, event concepts and sponsoring,
- Social-media-concepts, and online-communication,
- Media planning, budgeting, cost-calculations,
- Market research and empirical communication research,
- Evaluation of business communication / controlling.

We invite you to speak with us: Telephone + 49 30 / 440 384 50

wally communication Berlin ®

Sabine Linkersdorff

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