



# Creative Learning Solutions

Our story, services and specialties



m:pulse



# Our Story

Combine international experience, creativity, a fresh approach and a real passion for learning.

m:pulse gmbh features a young and fresh approach to learning & development. Online and offline services fueled through a wealth of international experience in a number of industry sectors are at the core of m:pulse.

A team of international consultants is ready to go into action to support you and your teams with development initiatives.

*"We strongly believe that individuals have the capability to do a lot more than they think they can. It is our job to activate passion and unleash this potential."*

**Our vision is a world with dynamic, engaging, adventurous and sustainable learning experiences that have a positive impact on the world's performance.**

**We activate people's passion and make them realise their potential to create value for themselves, their organisations and their clients**

## The m:pulse brand promise

In any of our interactions, we promise Curiosity & Creativity, Excitement & Engagement, Passion & Professionalism.

# Methodology

**Agile Learning** starts from the inside, from each participant's experience and common sense - we take it from there and convert it into new approaches and concepts where people feel ownership and motivation to change.

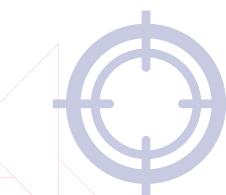


## 02 Participant Preparation

- Learning Goals
- Online Research
- Reading
- Manager Meetings
- Preparation Activities
- Personal Development Plan

## 04 Learning Event

- LivePresence Seminars
- Virtual Learning
- Activity Based
- Agile Learning Methodology



## 06 Measurement

- Metrics
- Testing/Surveys
- Reporting

## 01 Learning Journey Start

- Kickoff Communication
- Performance Objectives
- Metrics Definition



## 03 Pre-Event Support

- Online Coach
- Manager
- Social Learning



## 05 Reinforcement

- Learning Impulses
- Application Projects
- Online Support
- Peer Connection
- Growth Assignments
- Reminders
- Social Learning
- Manager Support

# Consulting Approach

## Boring consulting talk? No thanks!

We take you on a journey into your organization and understand the building blocks of success. Then we target those areas where we can make a difference.

### Impact

Impacting the bottom line is the ultimate goal of any learning. We help measure and evaluate what behavior has changed and how it impacts the business.

### Master

We won't leave you alone after a live event. We engage learners to apply and implement new concepts and thought patterns on the job and demonstrate mastery of the new skills.

### Activate

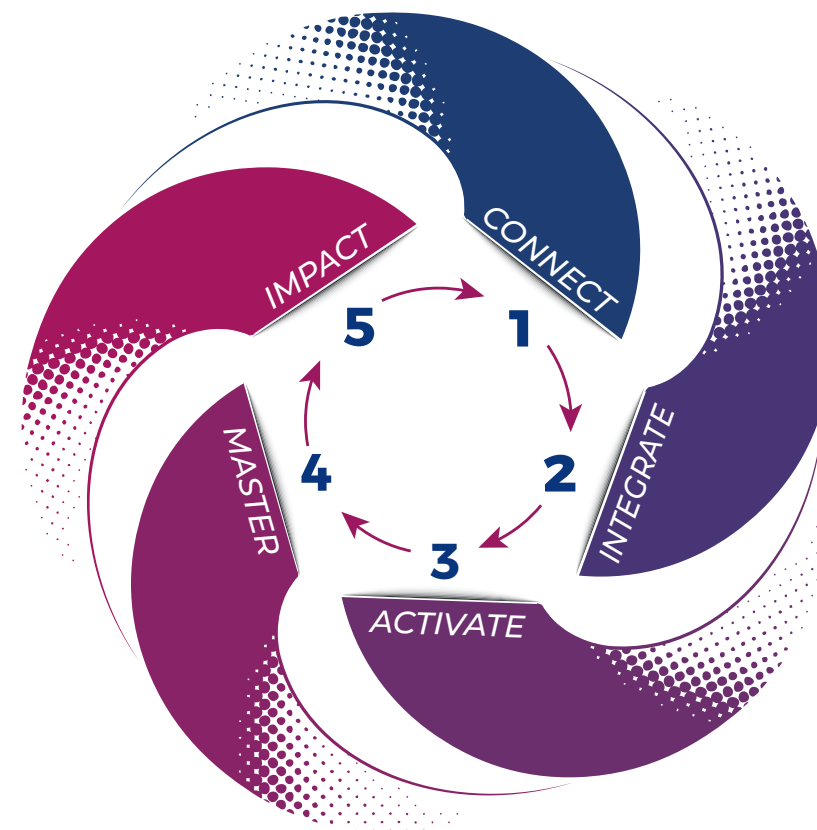
We activate learners' passion and do what works best for you. Dynamic and experiential learning activities, supporting platforms, online and offline content and knowledge transfer build up the final Learning Journey.

### Connect

We want to get to know you, your business and your culture. We talk to stakeholders and analyze business needs.

### Integrate

We integrate into your organisation to make sure everyone's are ready and prepared to go through the learning experience.



# Service Offering

We offer a variety of learning related services such as instructional design, setup of in-house academies, training delivery and online services.

## Leadership Conversations

Trying to be the best leader for your team?  
Work4.0, VUCA, instruments and lots of fun and practice.

## Sales & Value Creation

Customers have changed - have you? New technologies and sales approaches tailored to your portfolio.

## Interpersonal Effectiveness

Standing upfront a lot? Facilitating meetings?  
Communication styles and profiling, body language and capturing your audience, engaging public speeches.

## Partnership Learning Consulting

No manpower to do it yourself? You can now outsource your L&D function to us.

## Change & Strategy Development

Strategy is the adaptation to change. Our strategy team is ready to roll.

## Team Events

Stop the fun-day out and become more focused, practical and outcome driven. With tangible business results.

## Instructional Design

Any kind of training you may need, give us time and a subject matter expert and we'll do it for you.

# Learning Sustainability







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